



Asheville City Schools

Presented by

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Superintendent



2020-2025 Strategic Goals Update

- Kindergarten Readiness
 - Pre-K Programming
 - 114 Students enrolled in pre-k for the upcoming year
 - Score of 6.64 out of 7 on ECERS (Early Childhood Environmental Rating Scale) for our 5 Star Rating
- 3rd Grade Reading Proficiency
 - 2021 – 45%
 - 2022 – 54%
 - 2023 – 57%
 - 2024 – Can't wait to share our growth!



2020-2025 Strategic Goals Update

- Improve College and Career Readiness
 - Graduation Rate
 - 2021 – 90%
 - 2022 – 94%
 - 2023 – 91.2%
 - 71% of seniors completed the FAFSA compared to 62% statewide
 - 69% of graduates enrolled in a postsecondary institute within 12 months of graduation
 - 252 CTE credentials earned (58% were industry-valued credentials).
 - 25% of high school students took at least one AP test
 - 63% of high school students participated in Career and College Promise Programs



Strengths in K-12 education for the next 5 years

- Deep partnership with our community for outside-of-school programming and wrap-around services
- Highly engaged community
- Award winning Arts Programs
- Strong Alumni Network and local alumni leaders
- Over 100 ES staff have completed the Science of Reading LTRS Course
- Elementary Magnet Themes: Ecology, STEM, PBL, Global Learners, and the Arts
- K-12 Robotics



Weaknesses in K-12 education for the next 5 years

- Teacher/staff attritions rates
- Opportunity Gap



Opportunities in K-12 education for the next 5 years

- Continuously Capitalize on our highly engaged community
- Highly skilled and credentialed staff
- Committed Alumni
- Student Leadership and Voice
- Meeting Growth at all schools in our Black student group
- New Strategic Plan
- Stable Leadership
- Expansive continuum of mental health and wrap-around services
- Re-opening of the Randolph Campus
- Full commitment to repair harm to our Black Community
- Increasing diversity of our population



Threats in K-12 education for the next 5 years

- Lack of state-level support for Public Schools
 - Opportunity Scholarship Expansion
 - High number of private and charter schools in Asheville
- Cost of living in comparison to staff pay
- Consolidation
- Community violence, poverty, unhoused families
- Mental Health and Wellbeing of staff and students
- Teacher Burnout
- Vaping, THC, and other drug addictions
- Shrinking teacher pipeline
- Aging facilities and inflation



What we hope to achieve for our community over the next 5 years

- Fully Established Community Campus with opportunities for adult learning and childcare
- Continued growth in academics and closure of the opportunity gap
- 100% of our staff, students, and families will report a sense of belonging in Asheville City Schools
- Launch a “Grow Our Own” teachers and leaders program
- 100% of our students graduate with one or more of the following opportunities to choose from acceptance into a post-secondary institute, a job offer that pays a living wage, and or military enlistment

